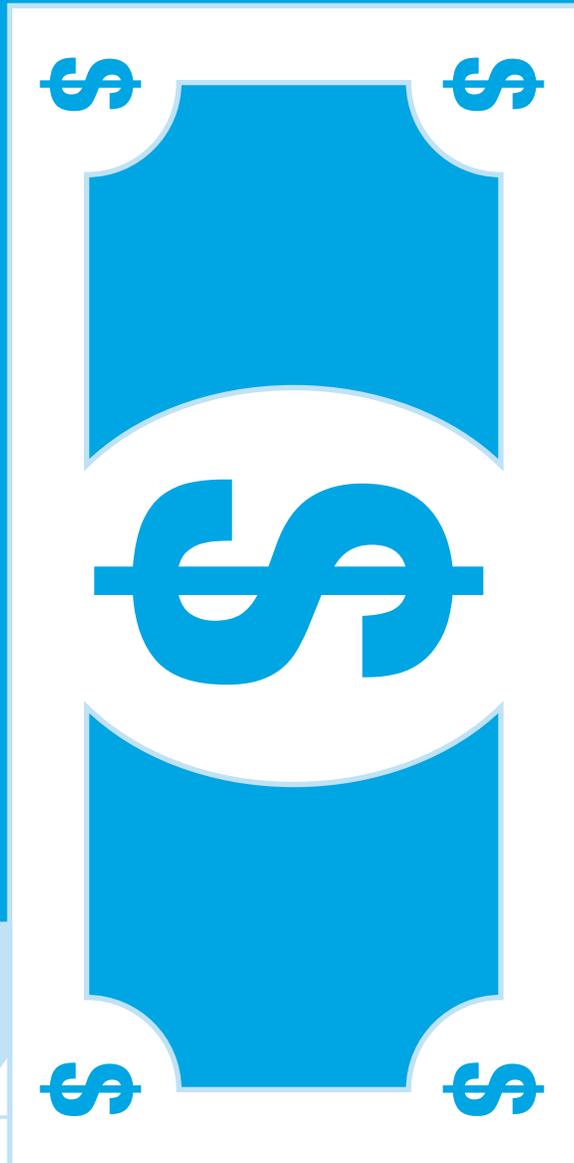




## DID YOU KNOW?

If contractors shift just 10 percent of their purchases to locally owned retailers, hometowns would enjoy the benefits of an additional \$1.5 billion in economic activity.

# PROS: MAKE TWICE THE IMPACT IN OUR COMMUNITY!



**INDEPENDENT  
HARDWARE STORE**



**BIG-BOX  
STORE**

When pros shop at their local home improvement stores, more than **TWICE** as much money goes back into the local economy compared to when they shop at a big-box store.

Source: 2017 NRHA/Independent We Stand Home Sweet Home Pros' Edition

**INDEPENDENT  
WE STAND**

**NRHA**  
National American Retail  
Hardware Association

— STIHL



**TURNING  
HOME  
IMPROVEMENT  
INTO  
HOME OWN  
IMPROVEMENT.**

For every \$1,000 a pro spends at a locally owned home improvement store, \$236 remains in the local economy, more than twice what remains when pros shop at big-box stores.

Source: 2017 NRHA/Independent We Stand Home Sweet Home Pros' Edition

**INDEPENDENT  
WE STAND**  
— STIHL

  
**NRHA**  
North American Retail  
Hardware Association