

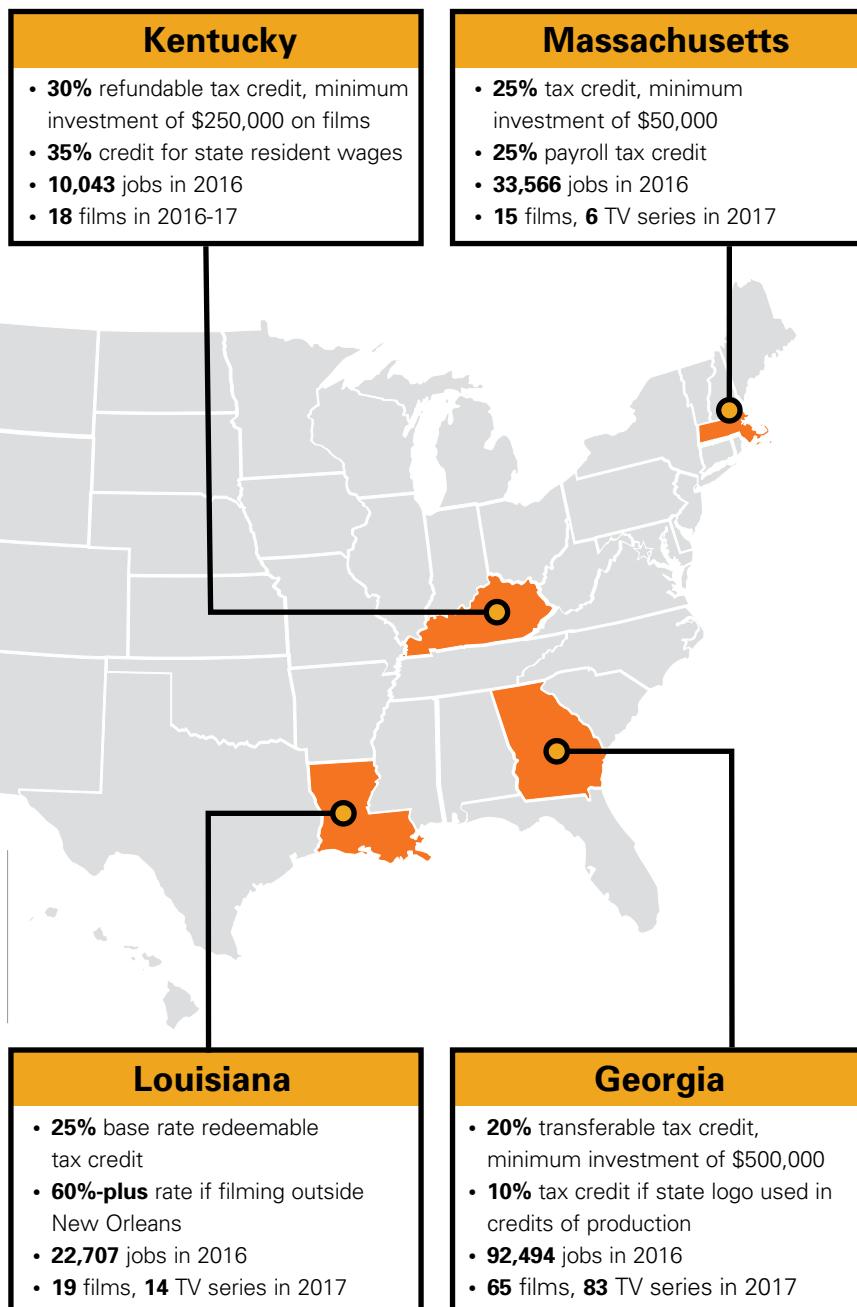
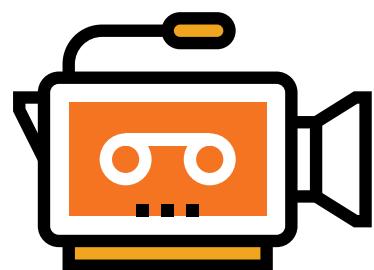
Ready for Their Close-Ups

The most famous Hollywood might be in California, but the economic impact of the film and TV industry has expanded well beyond the West Coast.

According to the Motion Picture Association of America, the film industry supported 2.1 million jobs and generated \$139 billion in total wages in 2016. It isn't just the big studios doing work either. The association says the industry is

comprised of over 93,000 businesses in total, with 87 percent of those businesses employing fewer than 10 people.

Many state governments have looked into making their state a fertile ground for movie production. Take a look at how one retailer has made the most of supplying film and stage productions on Page 66. Then see how other states have worked to find the spotlight. ▶



Sources: Motion Picture Association of America, Film Production Capital, National Conference of State Legislatures