



2021 Executive Planning Conference GOES VIRTUAL

PROGROUP
Incorporated

While we can't meet in person at this year's event, DA and PRO are committed to bringing you a conference that still checks all the boxes.

ONE-ON-ONE PRE SCHEDULED PRIVATE MEETINGS



"Zoom platform works well when we can't be together physically due to Covid. It works as well as being face to face."

"Very pleased with the ease of attending the meetings and separating off into the breakout rooms."

"The face to face meeting is the next best thing to being there."

NO SPACE LIMITATIONS IN THE FEATURED PRODUCT DISPLAY

Showcase your new or featured product during the mini vendor presentation to be aired in early November. Distributor buyers will vote on the best featured product in each category and the overall favorite.



*Zoom's
Breakout Rooms
Feature Voted
"Best in Class"
for Virtual
Meetings*

EFFICIENT USE OF TIME WITH COST SAVINGS



"Meeting time expanded to 25 minutes allowing plenty of time to make a sales presentation, show product samples and discuss conference specials. Love being in the comfort of my own space and didn't need to travel with added expenses."

"This format still gives us the opportunity to connect when travel and in person meetings are not an option."

MORE BUYER PARTICIPATION

"It allows all of our buyers to sit in on the meetings."

"Love the fact that we can attend via Zoom, would not want to miss a conference as important as the EPC."



IT REALLY WORKS



"There is a new way of doing business due to the pandemic and the EPC has it."

"The virtual Executive Planning Conference will be executed in a manner that really drives home the point that virtual platforms can be productive."

LEARN FROM THE EXPERTS

General Session will feature Catherine Putney from the Institute for Trend Research addressing the group on:

- 2021 economic preview for the USA
- Post presidential election advice for taxes, investments & business
- Post Covid predictions.



NOVEMBER 17-19, 2020
www.executiveplanningconference.com