


THE
RETAIL

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2020 ELECTION SURVEY

The North American Retail Hardware Association recently asked retailers about their intentions and priorities leading up to the 2020 U.S. election on Nov. 3. Here are the results of the survey. 

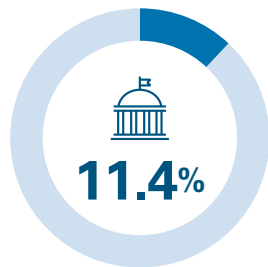
92%

of survey respondents say they **plan to vote** in the upcoming election

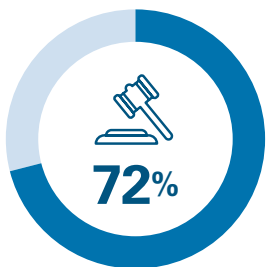
Which level are you most interested in based on the impact the 2020 election will have on your business?



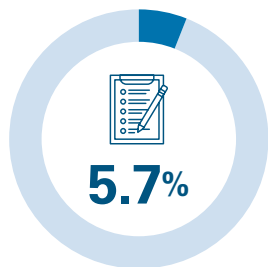
LOCAL LEVEL



STATE LEVEL



FEDERAL LEVEL



OTHER*

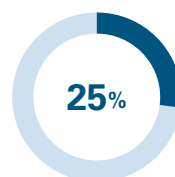
*Most respondents who said "other" said all are important factors

Top 5 Business Issues for Retailers

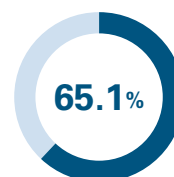
Respondents were asked to select the business issues that were their highest priorities going into the election. These are the top five responses.

- 1 BUSINESS TAXES** 
- 2 PANDEMIC-RELATED REGULATIONS** 
- 3 BUSINESS REGULATIONS** 
- 4 HEALTH CARE COSTS** 
- 5 TARIFFS AND INTERNATIONAL TRADE** 

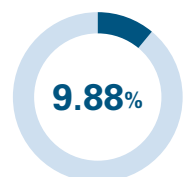
Did the pandemic have an effect on how you plan to vote for candidates or issues in the 2020 election?



YES



NO



NOT SURE